

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

Support for Iraq mission remains strong

Expectations of casualties down

TORONTO January 28th, 2015 In a random sampling of public opinion taken by The Forum Poll™ among 1382 Canadian voters, two thirds approve of Canada's mission to combat ISIS in Iraq (63%), and this is just slightly lower than the level noted when the mission was first proposed (November 2014 - 66%). Of these, close to twice as many approve strongly of the mission (40%) as approve somewhat (23%), and this represents a decline in the proportion who support the mission strongly (from 43% to 40%). Strong support for this mission is characteristic of Boomers (55 to 64 - 46%), males (47%), the wealthy (\$80K to \$100K - 47%), in Alberta (48%) but not in Quebec (31%), and among Conservative voters (66%). Strong disapproval of the mission (18% in total) is common to the least wealthy (25%), New Democrats (31%), Greens (26%), the best educated (post grad - 21%), Francophones (23%) and mothers of children under 18 (23%).

Strong approval for combat engagements between ISIS and Canadian troops

Six-in-ten Canadian voters approve of Canadian troops engaging ISIS in combat on the ground (60%), while about one third disapprove (36%). Strong approval (36%) is half again as high as modest approval (somewhat - 24%). Strong approval is common to Boomers (55 to 64 - 41%), males (43%) rather than females (29%), the wealthiest (\$100K to \$250K - 40%), in the Prairies (42%), among Conservative voters (61%), those who didn't finish college (40%).

Canadians less likely to anticipate casualties

The wide majority of Canadians, about three quarters, expect our troops to suffer casualties in Iraq (73%), but this is less than the levels noted at the outset of the mission (September 2014 - 82%). Equal, but small proportions do not expect casualties (13%) or don't know if there will be any (14%).

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January 28th, 2015

HIGHLIGHTS:

- Two thirds approve of Canada's mission to combat ISIS in Iraq (63%), and this is just slightly lower than the level noted when the mission was first proposed (November 2014 - 66%).
- Six-in-ten Canadian voters approve of Canadian troops engaging ISIS in combat on the ground (60%).
- The wide majority of Canadians, about three quarters, expect our troops to suffer casualties in Iraq (73%).

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Two thirds see ISIS as a direct threat

Two thirds of Canadians see ISIS as a direct threat to Canada (63%), and this is down slightly from November (67%). Just less than a quarter disagree there is a direct threat to Canada (22%), while somewhat fewer don't have an opinion (15%).

"The mission to Iraq remains very popular with Canadians, despite their high expectations for casualties. It is interesting to note, however, that enthusiasm has diminished slightly as the mission has progressed, and this is likely to continue," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- Two thirds of Canadians see ISIS as a direct threat to Canada (63%), and this is down slightly from November (67%).
- "The mission to Iraq remains very popular with Canadians, despite their high expectations for casualties. It is interesting to note, however, that enthusiasm has diminished slightly as the mission has progressed, and this is likely to continue," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1382 randomly selected Canadians 18 years of age or older. The poll was conducted on January 27 - 28th, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

Iraq Mission Approval - Trending

%	Approve (TOP2)	Disapprove (BTM2)
January 27-28 th , 2015	63	34
November 19-20 th , 2014	66	30

ISIS Threat to Canada - Trending

%	Approve (TOP2)	Disapprove (BTM2)
January 27-28 th , 2015	63	34
November 19-20 th , 2014	67	28

Expectation of Casualties - Trending

%	Yes	No
January 27-28 th , 2015	73	13
September 5 th , 2014	82	10

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Six CF18 Fighter Jets to Fight ISIS

‘Do you approve or disapprove of the decision to send six CF18 fighter jets and their support personnel to fight ISIS in Iraq?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1382	273	224	254	325	306	811	571
NET: TOP2	63	57	63	66	64	67	68	58
NET: BTM2	34	40	34	31	31	28	29	38
Approve strongly	40	37	39	39	46	43	47	34
Approve somewhat	23	21	24	27	18	24	21	24
Disapprove somewhat	16	17	16	13	16	16	14	18
Disapprove strongly	18	22	18	18	15	12	15	20
Don't know	4	3	3	3	5	5	3	4

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1382	91	340	501	112	143	195	1059	323
NET: TOP2	63	63	57	66	70	67	60	65	56
NET: BTM2	34	33	39	31	26	30	37	32	40
Approve strongly	40	40	31	44	46	48	36	43	30
Approve somewhat	23	23	25	21	25	19	24	22	25
Disapprove somewhat	16	21	17	14	10	16	19	15	17
Disapprove strongly	18	12	22	18	16	14	18	16	23
Don't know	4	4	5	3	3	3	4	3	5

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1382	429	420	252	101	54	53
NET: TOP2	63	84	62	44	54	52	60
NET: BTM2	34	14	35	53	45	45	33
Approve strongly	40	68	33	22	31	29	38
Approve somewhat	23	16	29	22	23	23	22
Disapprove somewhat	16	9	17	21	18	16	16
Disapprove strongly	18	5	18	31	26	29	17
Don't know	4	2	3	3	1	3	7

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Canadian Ground Troops Engaging in Combat with ISIS

‘Canadian ground troops in Iraq have been fired on by, and have fired back at ISIS combatants. Do you approve or disapprove of Canadian ground troops engaging in combat with ISIS in Iraq?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1382	273	224	254	325	306	811	571
NET: TOP2	60	56	61	64	63	61	67	54
NET: BTM2	36	40	37	33	32	35	30	41
Approve strongly	36	33	38	34	41	37	43	29
Approve somewhat	24	23	23	30	21	24	24	24
Disapprove somewhat	16	17	17	14	16	17	13	19
Disapprove strongly	20	22	21	20	16	18	17	22
Don't know	4	4	2	3	6	5	3	5

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1382	91	340	501	112	143	195	1059	323
NET: TOP2	60	53	55	62	68	64	61	62	54
NET: BTM2	36	42	41	34	27	32	35	34	42
Approve strongly	36	32	30	39	42	39	35	38	29
Approve somewhat	24	21	25	23	26	25	26	24	24
Disapprove somewhat	16	25	19	14	9	17	14	15	20
Disapprove strongly	20	18	22	20	18	15	21	19	22
Don't know	4	4	5	3	4	4	5	4	4

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1382	429	420	252	101	54	53
NET: TOP2	60	82	59	43	54	52	57
NET: BTM2	36	16	37	55	45	44	36
Approve strongly	36	61	28	19	31	31	31
Approve somewhat	24	20	31	24	23	21	26
Disapprove somewhat	16	11	15	21	13	23	19
Disapprove strongly	20	5	22	33	31	21	17
Don't know	4	2	4	2	1	4	7

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Expectation of Canadian Troops Casualties

‘Do you expect Canadian troops to suffer casualties fighting ISIS in Iraq or not?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1382	273	224	254	325	306	811	571
Expect casualties	73	72	76	72	72	74	73	73
Do not expect casualties	13	14	13	13	12	11	15	11
Don't know	14	13	11	15	16	15	12	16

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1382	91	340	501	112	143	195	1059	323
Expect casualties	73	78	77	71	70	76	69	72	78
Do not expect casualties	13	8	9	15	13	14	13	14	8
Don't know	14	14	13	14	17	11	18	14	14

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1382	429	420	252	101	54	53
Expect casualties	73	69	76	77	72	86	57
Do not expect casualties	13	16	12	8	16	5	24
Don't know	14	15	12	15	12	9	19

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ISIS: Direct Threat to Canada

'Do you have a LinkedIn profile?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1382	273	224	254	325	306	811	571
Agree	63	51	60	71	68	72	65	61
Disagree	22	30	29	17	15	12	23	21
Don't know	15	19	11	12	16	16	13	18

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1382	91	340	501	112	143	195	1059	323
Agree	63	67	67	64	65	56	54	62	67
Disagree	22	17	20	23	21	19	28	23	19
Don't know	15	15	13	13	14	25	19	16	14

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1382	429	420	252	101	54	53
Agree	63	83	59	52	48	63	46
Disagree	22	6	27	35	38	11	19
Don't know	15	11	15	13	14	25	35

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